

## **KEY REASONS MEMBERS JOINED**





We surveyed Friends Life Care members about the reasons they decided to join. The response was incredible – over 30% of them told us what they thought! We're sharing their feedback with you to see if it matches any of your wishes when it comes to aging well and thriving in place.



I do not want to be a burden to my family.

Important/very important: 86%

I want to protect my assets.

Important/very important: 71%

I want to have choices about the type of care that I receive.

Important/very important: 95%

I want to participate in wellness and prevention initiatives.

Important/very important: 52%

I appreciate the reassurance that comes with knowing that I have a partner, not only in potentially caring for myself, but for my spouse.

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Having dealt with long term care for our parents, we wanted someone to act as our advisor in our health care system decisions, so our children would not be burdened.

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I love where I live and want to remain here.

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Now's the time to find out more about joining Friends Life Care. Why? Membership can protect what's most important: health, well-being, assets, and independence.